



ARIZONA WOMEN'S  
EDUCATION AND  
EMPLOYMENT, INC.

Advancing Arizona's Workforce

# rising up

AWEE 2017 FALL ISSUE

**Joining Forces for  
Better Tomorrows:  
AWEE + A New Leaf**



# AWEE AND A NEW LEAF JOIN FORCES

We are pleased to announce a new partnership that will deepen our reach into the community and expand our ability to provide key resources to individuals and families across Central Arizona. Announced earlier in September, A New Leaf is welcoming AWEE as a key community program. AWEE will maintain its 501c3 status, operating as a subsidiary of A New Leaf.

"AWEE's affiliation with A New Leaf marks a bold new direction for our organization," said Carol Campbell, AWEE's Board Chair. "We are delighted that by joining forces with A New Leaf, whose mission and vision are so well aligned with AWEE's, we can expand our reach and strengthen our programs."

This partnership gives AWEE the opportunity to continue providing specialized job skills training, coaching and mentoring, career resources and job placement, leadership development, and

support to women entrepreneurs. This is a great complement to the housing, health, and community services A New Leaf provides.

Brad Snyder, A New Leaf's Board Chair said, "We are thrilled that AWEE will be a critical part of our life-saving programs. We are united in advocating and supporting individuals and families in their path to upward mobility. The positive results of AWEE's community services and anti-poverty efforts are a testament to AWEE's culture of service, its dedicated leadership, committed staff and generous supporters."

We are excited for what the future has in store for AWEE with A New Leaf by our side. And thank you for your commitment to AWEE and for changing people's lives for the better.





# TURNING LIFE AROUND

**Y**ou've helped many people create better tomorrows for themselves and their families – including Keanna.

Keanna is a single mother of three boys. She was unemployed, homeless, and struggling with addiction.

When she came to AWEE in 2015, she lacked transportation and the skills to find and keep a job to support her family.

But you made it possible for AWEE to put her on a new path. Thanks to you, she overcame her barriers to full-time employment.

With help from an AWEE career advisor, she learned interviewing skills. She created a resume. She started networking and pursuing full-time job opportunities.

Keanna was determined to succeed. Because of your kindness and compassion, AWEE has been with Keanna along each step of her journey to employment and economic security.

Keanna is now working full-time as a Certified Peer Support Specialist. She was a runner-up for Soroptimist International of Phoenix's 2016 Live Your Dream Award. She was also celebrated as one of AWEE's Faces of Success.

It's powerful when someone can turn their life around like Keanna, but there are more women like her who need your help. At AWEE, this only happens because of your compassion and generosity. Thank you!



## BANKWORK\$ GRADUATES ITS LARGEST CLASS

### AWEE BankWork\$ celebrates the 26 graduating students, now ready for careers in the banking industry!

BankWork\$ is an 8-week program that teaches essential banking skills to AWEE clients preparing for jobs in the financial sector. Immediately following the graduation ceremony, graduates interview with banks in hopes of beginning their financial industry careers.

"I am continually inspired by the individuals who enter this program to build a better tomorrow for themselves," said Wells Fargo VP of Sales, Ahmed Shubair. "At Wells Fargo, we're honored to provide mentoring and financial training for the students of AWEE, but it's the students' energy and commitment to building a better future that amazes me the most."

Chad, a recent BankWork\$ graduate said, "We often hear that we learn best

from our mistakes. This program teaches how to skip the common mistakes others have made. I can now start with the right footing and knowledge in the financial industry."

Since its inception in early 2016, over 75% of graduates have found banking careers through BankWork\$. New classes are now underway! To learn more, visit [awee.org/bankworks](http://awee.org/bankworks).

Thank you to our financial services partners, to our community, and congratulations to all our graduates!



### Thank you for making BankWork\$ possible:

- Alliance Bank of Arizona
- Altier Credit Union
- AmTrust Bank
- Bank of America
- BMO Harris Bank
- MidFirst Bank
- National Bank of Arizona
- OneAZ Credit Union
- Sheri and Les Biller Family Foundation
- State Farm Bank
- Wells Fargo

# RISING STAR: TYIESHA

**What motivates you to give back? For Tyiesha, the answer is simple and unchanging, “I just love helping people.”**

Tyiesha is a shining example of what giving back does for her community. She began volunteering with AWEE after moving to Arizona in 2016. Tyiesha has helped make AWEE a welcoming, safe space for hundreds of clients. She’s volunteered in many capacities – from

managing the front desk to helping at events to serving on our annual gala committee.

Not only has Tyiesha volunteered with AWEE – she has also donated to the programs that serve the clients she helps. Tyiesha puts it simply, “I think everyone should give back. If you are able to help others in any way, consider getting involved.”

Thank you, Tyiesha, for all you have done for our clients! You truly make a difference every day.



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## **THANK YOU TO THESE RISING STARS**

**Your grants and donations make it possible to help our community find better jobs for better tomorrows**

Bank of America  
Sheri and Les Biller Family Foundation  
Smart Justice  
SRP  
State Farm  
Thunderbirds Charities  
U.S. Department of Justice  
U.S. Small Business Administration  
Wells Fargo





# A FRESH START

## AWEE is thrilled to partner with Fresh Start Women's Foundation for some exciting opportunities!

A new collaboration between AWEE and Fresh Start Women's Foundation makes it possible for clients of both agencies to access more resources.

AWEE has combined our free clothing boutique with the boutique at Fresh Start, known as Treasures Within, at 1130 E. McDowell Road. Both agencies are seeking volunteers to serve clients in the boutique.

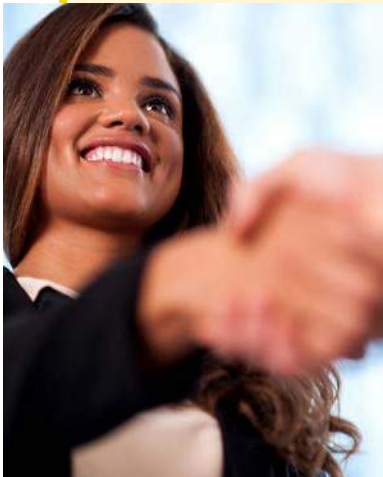
"Combining our boutique with Fresh Start's allows us to focus resources to better serve our clients," said Brad Harris, AWEE Senior Director of Development.

Your donations of gently-used or new women's clothing are now accepted at Fresh Start's Treasures Within, Monday through Friday from 10am-2pm. You will receive an AWEE-specific receipt upon request.

Thank you, and thanks to Fresh Start, for creating better tomorrows for AWEE clients.

## This tax season, tell your taxes where to go

Not only is your financial gift to AWEE changing lives of women and men in the Valley, it also qualifies you for a dollar-for-dollar charitable tax credit up to \$800! Plus, you can still give to school and foster care tax credits. Make your contribution today by visiting [awee.org/donations](http://awee.org/donations).



## We've Moved!

AWEE's new office is at 326 E. Coronado Road, Suite 105 Phoenix, AZ 85004



**ADDRESS SERVICE REQUESTED**

Please send us your address changes so we may keep our information current.



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*Join Us*

**FRIDAY, FEBRUARY 9, 2018  
6 O'CLOCK IN THE EVENING  
PERA CLUB**

**Ambassador Barbara Barrett, Honorary Chair**

Celebrate the success of women and men who have overcome significant obstacles to create better tomorrows for themselves, their families and their communities.

Find out more at [awe.e.org/faces-of-success](http://awe.e.org/faces-of-success)